

## PRIVACY POLICY

This privacy policy governs Your use of the website created, owned and operated by Creek Links, LLC (“Company,” “Us” or “We”) identified by the domain *www.creeklinks.com* (“Site”) which publicly accessible to internet users (“Users,” “User” or “You”) and enables interactive functionality by and between Company and Users (“Parties”), respectively. The following sets forth terms, rights, and obligations of the Parties with respect to certain User information provided to or obtained by Company.

### USER PROVIDED INFORMATION

The Site obtains the information You provide when you register to book a Company venue or obtaining a Membership with Us. During the booking process and/or Membership registration, You generally provide (a) Your name, email address, age, user name, password and other registration information; (b) transaction- related information, such as when You make purchases, respond to any offers, or download or use Sites from Us; (c) information You provide Us when You contact Us for help; (d) credit card information for purchase and use of the Site, and; (e) information You enter into our system when using the Site, such as contact information.

We may also use the information You provided Us to contact Your from time to time to provide You with important information, required notices and marketing promotions.

### INFORMATION COLLECTED

We may collect certain information automatically pertaining to User devices and internet browsers employed to access the Site. Such device information may include, without limitation: (a) Device type, operating system, unique ID’s, and internet protocol (“IP”) address associated with Your device; and (b) Internet browsers used and information regarding Your access, interaction, and utilization of the Site.

Note, We do not collect precise information about the location of Your device.

### THIRD PARTY ACCESS

Only aggregated, anonymized data is periodically transmitted to external services to help Us improve the Site and Our service. We will share Your information with third parties only in the ways that are described in this privacy statement.

We may disclose User Provided and Automatically Collected Information: (1) as required by law, such as to comply with a subpoena, or similar legal process; (2) when We believe in good faith that disclosure is necessary to protect Our rights, protect Your safety or the safety of others, investigate fraud, or respond to a government request; (3) with Our trusted services providers who work on Our behalf, do not have an independent use of the information We disclose to them, and have agreed to adhere to the rules set forth in this privacy statement; or (4) if Company is involved in a merger, acquisition, or sale of all or a portion of its assets, You will be notified via email and/or a prominent notice on Our

Site of any change in ownership or uses of this information, as well as any choices You may have regarding this information.

#### **OPT-OUT RIGHTS**

You can stop all collection of information by emailing Us to request to opt-out at [info@creeklinks.com](mailto:info@creeklinks.com).

#### **DATA RETENTION & MANAGEMENT**

We will retain User Provided data for as long as You use the Site and for a reasonable time thereafter. We will retain Automatically Collected information for up to 24 months and thereafter may store it in aggregate. If You'd like Us to delete User Provided Data that You have provided via the Site, please contact Us at [info@creeklinks.com](mailto:info@creeklinks.com). We will respond in a reasonable time.

#### **SECURITY**

We are concerned about safeguarding the confidentiality of Your information. We provide physical, electronic, and procedural safeguards to protect information We process and maintain. For example, We limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve Our Site. Please be aware that, although We endeavor provide reasonable security for information We process and maintain, no security system can prevent all potential security breaches.

#### **POLICY CHANGES**

This Privacy Policy may be updated from time to time for any reason. We will notify You of any changes to Our Privacy Policy by posting the new Privacy Policy and informing You via email or text message. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.

#### **USER CONSENT**

By accessing the Site, You are consenting to Our processing of Your information as set forth in this Privacy Policy now and as amended by Us. "Processing," means using cookies on a computer/handheld device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States of America.

#### **CONTACT US**

If You have any questions regarding privacy while using the Site, or have questions about Our practices, please contact Us via email at [info@creeklinks.com](mailto:info@creeklinks.com).